

Abdallah Atef Elraai

Product Designer (UI/UX) | B2B SaaS & Product Analysis

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SUMMARY

Product Designer with end-to-end experience in B2B SaaS product analysis, UX strategy, and interface design. I bridge the gap between ambiguous product requirements and clear, actionable design decisions — mapping user journeys, defining feature scope, and delivering production-ready interfaces that I also fix in code (HTML, CSS, Tailwind) and quality-gate through release.

SKILLS

Product Analysis	Requirements analysis, feature scoping, user flow mapping, zero-to-one MVPs, product thinking
UX & Interface	Information architecture, interaction design, high-fidelity prototyping, responsive design, data visualization
Design Systems	Component libraries, token standards (MUI), design QA, developer handoff
Front-End	HTML, CSS, Tailwind CSS, design tokens in code, production UI fixes (React/MUI codebase)
QA & Testing	QA process design, release verification, cross-team test coordination, AI-assisted test automation
Tools	Figma (Advanced Auto Layout & Variables), FigJam, Jira, Linear

EXPERIENCE

Syntheia — Product Designer, Remote

Jan 2025 – Present

Legal-Tech SaaS platform evolving from high-touch Enterprise to self-serve B2B/B2C.

- Product Analysis & Workflow Design:** Analyzed legal contract review workflows and translated complex requirements into the “MFN App” — a digitized enterprise workflow that cut legal processing time by ~40% and eliminated manual data-entry errors.
- Complex Data Visualization:** Architected the “Matrix Comparison View” with a dual-mode interface (Simple vs. Super), enabling users to analyze high-volume legal data without cognitive overload.
- Design System Ownership:** Built and maintained a proprietary design system (MUI-based), standardizing tokens and components across the product and accelerating engineering handoff by 30%.
- Design-to-Code Execution:** Extended ownership beyond Figma by learning HTML, CSS, and Tailwind — shipping styling fixes to the production frontend, correcting design-system drift and layout bugs, and building a reusable UI component from scratch.
- QA Ownership & Release Verification:** Own the release gate for the platform — defined the QA process, coordinate testing across the team, and have verified 116 tickets to date (features, UI accuracy, and bug-fix verification), while building AI-assisted test automation to scale coverage.
- Mobile Product Parity:** Designed the full mobile experience for the B2B portal with 100% desktop feature parity.

LightByte — UI/UX Designer, Freelance Remote

Sep 2024 – Dec 2024

Software consultancy delivering custom digital products for startup clients.

- Zero-to-One SaaS Delivery:** Led the complete design lifecycle for a Salon Management SaaS — from ambiguous brief to fully functional high-fidelity MVP in under 3 months.
- Stakeholder-Driven Feature Definition:** Partnered with non-technical stakeholders to define core scope (Scheduling, Inventory Management), making prioritization decisions that kept the project on deadline.

WHAT I BRING TO EARLY-STAGE PRODUCTS

Clear product vision — I translate founder ideas into structured user flows and prototypes that engineering teams can build from immediately.

Fast, independent execution — Delivered full MVPs solo with minimal hand-holding, comfortable owning the entire design layer end-to-end.

Product analysis — I ask the hard questions: what does the user actually need, what should we cut, and what makes this product defensible.

Builder mindset — I design with engineering constraints in mind, produce handoff specs that reduce back-and-forth, and fix UI issues directly in the codebase when that’s faster than a ticket.

EDUCATION & CERTIFICATIONS

Bachelor of Business Administration (Finance)

Capital University, Egypt

Google UX Design Professional Certificate — Coursera

UI/UX Design Fundamentals — CalArts